

## Company Profile

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|----------------------|---|--------------------|---|
| <b>Name in Full</b>  | INDUSTRIAL MARKETING CONSULTANTS CO., LTD.  | <b>Head Office</b> | Mast life Nishishinbashi Bldg., 3-6-10 Nishi-Shimbashi, Minato City, Tokyo, Japan, 105-0003 |
| <b>Establishment</b> | August 1st, 1967  | <b>Telephone</b>   | 03-6459-0265  |
| <b>Capital</b>       | 15 million yen  | <b>Fax</b>         | 03-6459-0151  |
| <b>President</b>     | Takuya Higurashi  | <b>Website</b>     | http://www.kohken-net.co.jp/  |
| <b>Employees</b>     | 90 (as of October 2022)   |                    |   |
| <b>Clients</b>       | Developer, Housing Maker, General Contractor, Consultant<br>Railway & Power Company's real estate sector<br>Ministry of Economy, Trade and Industry, Ministry of Land, Infrastructure and Transport, etc. |                    |   |

## Providing Services

**We provide overseas real estate market information!**

### ■Business

Market Research and Consulting  
Publication of Research reports and Materials

### ■Locations

Japan: Tokyo Head Office, Osaka Office,  
Overseas: Bangkok Office (Thailand),  
Shanghai Subsidiary (China): Industrial Marketing Consultants (Shanghai) Co., Ltd.

### ■Business Introduction

#### (Residential and real estate sector)

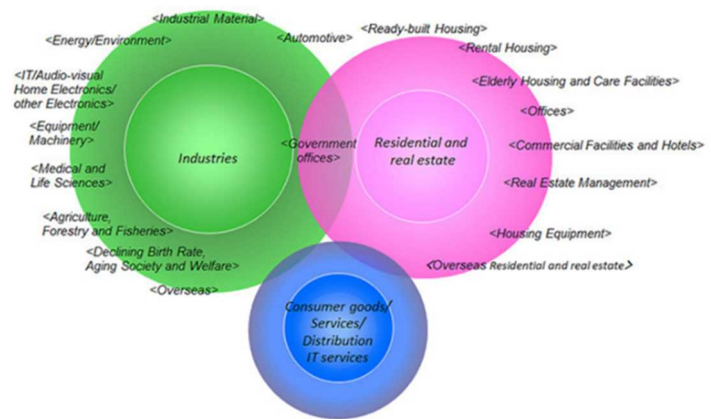
We conduct market research related to development projects such as residential (condominiums), offices, serviced apartments, etc. mainly in Southeast Asia, India, America, Australia, UK, etc.

We support our clients to entry new areas to expand their real estate business.

### ■Our Values

- Independent/Comprehensive
  - Independent research company established **in 1967**.
  - Covers a wide range of industrial fields including producer goods, intermediate goods, consumer goods, residential/real estate, and services.
- Focus on first-hand information
  - Investigation methods based on extensive research experience and achievements in Japan.
  - Walk, see, listen. Our researchers directly collect local information from key person.
- Abundant research experience both in Japan and overseas
  - In the past 30 years, we have conducted interviews on all newly built condominium projects in Tokyo Metropolitan area every month.
  - From 2010, we have supported many Japanese developers to expand their overseas real estate business.

Business areas



## Contact Person

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